



Join Our 11 Week Boot Camp:



# Transform Your Practice to Comprehensive Care

? Do you want to do more comprehensive cases but are stuck in a single tooth reality?

? Do you know how to effectively influence patients into comprehensive care?

? Is your team riddled with limiting beliefs about comprehensive care and are you unsure how to change that mindset?

## Overview

Join this interactive course that will teach you to:

- How to know your worth and differentiate yourself in the marketplace
- Identify and overcome limiting beliefs (for yourself and your team)
- Introduce co-discovery and talk to patients effectively about treatment (even those hygiene patients you have seen for years!)
- Assess your fee structure and in-network obstacles with comprehensive care
- Eliminate roadblocks to comprehensive diagnosis and conversations
- Understand what a patient wants and give it to them
- Teach your team to co-diagnosis with word pictures and analogies
- How to present opportunities not just cases including a patient's readiness
- Measure treatment conversion and follow up
- And much more!

## Investment:

**\$650/month** 3 months

This program includes a weekly curriculum not to exceed an hour each week. It is a blend of live video group coaching, video content and practical course work that will equip you with the tools, resources and education to master and lead proven business systems.

## CE Credits:

15

Facilitated By:  
**Jenn Janicki**



**SCAN HERE!**

**TO REGISTER**